



**Advance
Auto Parts**



Williamson Road
Area Business
Association

12th Annual Star City Motor Madness

Friday & Saturday, June 28 & 29, 2013 Cruise & Show – Roanoke, Virginia

**BERGLUND
AUTOMOTIVE**



CRUISE NIGHT
Williamson Road
Friday 6pm–10pm
Free to spectators

Thousands of cool cars and trucks cruise
Williamson Road. Parking and entertainment
at Berglund Credit Line.
Bring your special car out!

GRAND
Home Furnishings



LANFORD
BROTHERS CO.

CAR SHOW
Downtown
Saturday 10am–4pm
Free to spectators

Located on Jefferson Street and at Elmwood
Park. Over 500 cars expected.
To show your car log on to
www.starcitymotormadness.com



YOUR HOMETOWN STATION
WDBJ7

2013 Featured Marque – Vintage Street Rodders of America™

www.StarCityMotorMadness.com



Fundraiser for the Virginia Museum of Transportation and other Non-Profit Organizations

Star City Motor Madness is one of the biggest
automotive events in the Mid-Atlantic. Come on
out and enjoy the cruise and car show.

Got a special car? Cruise it, show it.

Registration fee to show your car on Saturday is just
\$25, includes a commemorative T-Shirt and dash plaque.

All proceeds go to area non-profit organizations.

See other side for registration details.

Star City Motor Madness is the largest event of any
kind in Roanoke, Virginia. Special guests have included

George Barris, creator of the Batmobile and

Eddie Paul, renowned builder of stunt cars for movies.

In 2010 we were honored to be chosen by

Dennis Gage as one of just a few car shows

he filmed in 2010 for his TV show,

“My Classic Car.”

Star City Motor Madness



A 501C3 non-profit organization

Please complete, sign and mail registration with payment to:

Star City Motor Madness
4235 Electric Rd. SW, Suite 100
Roanoke, VA 24018-8445

More applications available at our website:
www.starcitymotormadness.com



Williamson Road
Area Business
Association

STAR CITY MOTOR MADNESS

JUNE 28 & 29, 2013

ROANOKE, VA

A Benefit for the Virginia Museum of
Transportation and other non-profit organizations.



Official Hotel of Star City Motor Madness

Best Western Plus – Valley View

Conveniently located at Valley View Mall in Roanoke

Toll Free: 1-800-431-5065 www.bwroanoke.com

- Star City Motor Madness Special Rates
- Well lit parking with 24 hour security
- Reserved Parking Area for Star City Motor Madness show cars
- Trailer Parking available upon request
- Car Washing Area available
- Shuttle Service available to downtown on day of show
- Walking distance to restaurants, banking and shopping mall

June 29th Show Registration - Please Print

Name: _____ Telephone: (____) _____ E-mail: _____
Address: _____ City _____ State _____ Zip _____
Club Affiliation(s): _____
How did you hear about this event? _____

Vehicle Information

Year: _____ Make: _____ Model: _____

Registration Information

Saturday Show 10am – 4pm. Saturday Registration 8am – 12noon.

Everyone who is pre-registered is guaranteed a complimentary dash plaque and other benefits. See below.

• Basic Registration - \$25.00

(Includes complimentary T-Shirt, dash plaque, & bonus pack. **Note T-Shirt Size (Small to XXXL):** _____ \$ _____

• VMT Motor Club Registration - \$125.00 (Limited to the first 40 registrants!)

(This exclusive group will receive the complimentary items in basic registration, along with VIP parking for both the June 29th and 30th events and a VMT Motor Club Golf Shirt.)

Note T-Shirt and Golf Shirt Sizes: T-Shirt (Small to XXXL) _____ **Golf Shirt (Small to XXL):** _____ \$ _____

• Extra T-Shirts @ \$15.00 each (Indicate quantity and size.)

Small _____ Medium _____ Large _____ X Large _____ XX Large _____ XXX Large _____ \$ _____

• Baseball Caps w/Event Logo @ \$15.00 each (One size fits all) Cloth _____ Mesh _____ \$ _____

• Vendor Spaces - \$100. donation for Friday & Saturday. \$75. Saturday Only \$ _____

(Call John Leftwich for Vendor Info 540-293-9213-limited space available.)

Make checks payable to: Star City Motor Madness Inc.

TOTAL: \$ _____

Mail to: Star City Motor Madness, 4235 Electric Road SW, Suite 100, Roanoke, VA 24018-8445

Pre-Register by June 6th. If your registration is received by June 6th not only are you guaranteed a free dash plaque but you will receive a free parking pass, worth \$10, for parking at Berglund Credit Line Friday night during the cruise. (If Berglund is full, we have overflow parking across the street, still free for those who pre-register and a \$5 value.) Due to the unpredictable nature of participation during the cruise we cannot guarantee a parking space to those who have pre-registered. Those who pre-register will receive a parking pass and other materials by mail prior to June 29th. You must present your parking pass Friday night for free parking.

Release: In consideration of the acceptance of the right to participate, entrants, participants, and their families, release and discharge the Virginia Museum of Transportation, Inc., Star City Motor Madness Inc., its representatives, and anyone connected with the presentation of this event from any and all liability incurred as a result of anything pertaining to this event. NO ALCOHOL PERMITTED. NO WEAPONS ALLOWED.

SIGNATURE: _____ **DATE:** _____